



**Global Institute  
of Business Studies  
BANGALORE, INDIA**



NATIONAL LEVEL MANAGEMENT FEST  
**ENCHAINER-2K23**

*THE AVENGERS WAY: EMBRACING INNOVATION, TRANSFORMATION, AND DISRUPTION*



[www.gibs.edu.in](http://www.gibs.edu.in)



# About GIBS

Global Institute of Business Studies (GIBS) is where talents are nurtured, ambitions cherished, ideas shared & dreams fulfilled. An institute of international standards, we have been recognized as one of the top business schools in India. We have achieved this status of distinction by pioneering refined quality of learning, moral upkeep and intellectual support across the all-encompassing span of advanced education in India.

As envisioned by our founders, we strive to transform our students into leaders of the future by providing innovative and globally accepted programmes in a congenial atmosphere. Our programmes are designed for individuals who endeavor to contribute to the sustained development and inclusive growth of the nation and the world at large. We create leaders imbued with a spirit of innovation and entrepreneurship.



# ENCHAINER - 2K23

We are excited to invite your prestigious organization to participate in Enchainer-2k23, our National Level Management Fest. The event will be held on 24th-25th March 2023 in Bangalore, India, and is designed to showcase the skills and talents of talented young MBA/PGDM students from esteemed universities and colleges.

GIBS Enchainer-2k23 is an excellent opportunity for your students to showcase their management skills, compete with talented individuals, and network with industry experts. The event features more than 14 exciting competitions in management, Best Manager, Marketing, Human Resources, Finance, Business Analytics, Entrepreneurship, Business Quiz, CSR, Public Speaking, Singing, Dancing, and Fashion Show. There is something for everyone at Enchainer-2k23, and we are confident that your students will find a competition that suits their interests and talents.



# General Guidelines for The Management Fest “*ENCHAINER-2K23*”

- Proper business attire is mandatory for all participants attending the event.
- Participants are required to carry valid identification proof and their college ID cards at all times.
- To ensure impartial judgment, participants must refrain from wearing college uniforms or displaying college ID cards.
- Participants should report to the registration counter by 7:30 a.m. for registration verification, ID card collection, and breakfast. Lunch will be provided.
- Each student can only register for one event, and each college can only field one team per event.
- The events will commence at 9:00 a.m.
- The hospitality team will be available to assist and provide guidance to participants, as needed.
- Participants must make their own arrangements for laptops and internet access, where required.
- Each event will have specific rules and regulations that participants must adhere to.
- Any unethical, unfair, or indecent behavior will not be tolerated and may result in disqualification.
- Participants should address any queries regarding the event guidelines with the respective event coordinators prior to the start of the event.
- The use of abusive language or indecent displays will result in disqualification.
- The decision of the judges, management, and coordinators is final in matters of team/individual selection or rejection, under all circumstances.

# ***THE END GAME - BEST MANAGER***

*We Are in The End Game*

- The event is designed for individual participation.
- Failure to complete the assigned task within the allotted time may result in a deduction of points or disqualification from the event.
- The event coordinators will provide detailed instructions on the rules and regulations of the event during the briefing.





# *THANOS VENGEANCE- MARKETING*

## *Avengers Suit Up for The Strategy*

- A team must comprise three individuals.
- Participants must strictly adhere to the assigned timelines.
- Submissions received beyond the stipulated timeframe will not be considered.





# *HUMANIS OPIBUS- HUMAN RESOURCES*

## *Avengers Assemble*

- The team composition must consist of two participants.
- Adherence to the time management policy is crucial, and participants are expected to comply closely. Any violations will be taken seriously.



# ***BLISTERING BRAIN- FINANCE***

## *Wakanda Forever*

- The team composition must consist of two participants.
- Participants are required to have Ms-Excel, Ms-PowerPoint and Google classroom installed on their laptops.
- Adherence to the time management policy is crucial, and participants are expected to comply closely.





# DOCTOR STRANGE- BUSINESS ANALYTICS

*Enter The New Dimension of Strange*

- The minimum team size requirement is three participants.
- Every team must have at least two laptops in their possession.
- Each laptop should have Excel installed.
- Participants should possess the necessary skills to interpret and analyze data in Excel.





# *INEVITABLE VENTURE- ENTREPRENEURSHIP*

## *Be The Boss*

- The team size should comprise of 3-4 participants.
- Participants are required to bring their laptops, mobile phones, and pen drives.
- Time management is a critical factor, and participants are expected to prioritize it accordingly.



A large, detailed image of the Hulk character from the Marvel universe, shown from the chest up. He has a green, muscular body and a fierce, angry expression with furrowed brows and a clenched jaw. The image is set against a dark blue background with a subtle light flare effect behind his head. The top left corner of the slide features a red and yellow diagonal graphic element.

# ***BUSINESS WAR- BUSINESS QUIZ***

*Be Ready, Be Smart, Be Noticed!*

- The team size must be limited to two participants.
- Participants must bring their laptops, pen drives, and other necessary equipment for the event.
- Adherence to the time management policy is crucial, and participants are expected to comply closely.



A Spider-Man character in a blue-tinted pose, leaning forward with hands on knees, set against a dark blue background. The top left corner features a red and yellow diagonal stripe, and the bottom right corner features a yellow diagonal stripe.

## ***ECD CRUSADER-CSR***

### *Embracing CSR For a Greener Tomorrow*

- The team composition should comprise of 2 to 4 individuals.
- Participants are required to be active and registered 48 hours before the event's commencement.
- Strict adherence to the allocated time is expected from all participants.
- All participants must carry their personal laptops, pen drives, and other necessary equipment.
- Submissions received after the stipulated time will not be considered.

The background of the slide features Iron Man. On the left, a full-body Iron Man stands with his right hand raised, palm facing forward, with the repulsor glowing. On the right, a large, close-up, semi-transparent blue-tinted image of Iron Man's helmeted face is visible. The top-left corner has a red and yellow geometric shape, and the bottom-right corner has a yellow geometric shape.

***UNLEASH YOUR INNER AVENGER.***

***PUBLIC SPEAKING***

*I Can Do This All Day*

- The event is structured for individual participation.
- Strict adherence to the assigned time slots is expected from all participants.



Priyam Sen: 9435844901

Bharath K: 8861291155

# ROCK STAR LORD- SOLO SINGING

## *I'm Groot*

- The performance duration should be between 3 and 4 minutes. Any deviation from this time frame will result in negative marking.
- It is recommended that participants carry a pen drive containing audio files of their songs to avoid any technical issues.
- Participants are allowed to use karaoke or instruments during their performance.
- The choice of language and genre is open to the participants.
- All participants are required to bring and take responsibility for their own instruments.



# *INFINITY WAR- GROUP SINGING*

*Get Ready to Unleash the Beast*

- The team size should consist of 6 to 7 participants.
- Strict adherence to the time limit of 3 to 4 minutes is mandatory, with negative marking being imposed for exceeding or falling short.
- Participants are advised to carry a pen drive containing the audio files of their songs as a precautionary measure.
- Karaoke and instruments are both permissible during the performance.
- Participants are free to select their preferred language and genre for the performance.
- Individual responsibility will be assigned to each participant to bring and maintain their own instruments during the event.

# POP WITH GUARDIAN- SOLO DANCE

## *Whatever It Takes*

- It is mandatory for participants to submit their song in the designated Google Drive folder at least one day prior to the event. Failure to do so may result in disqualification, as no requests will be entertained thereafter.
- Participants are advised to carry a pen drive containing their song as a backup.
- The judging criteria will include the participants' costumes, visual presentation, and dance form.
- Participants are free to choose their preferred dance style and song.
- Participants must bring their own props and inform the event coordinator of all props well in advance.
- The use of matchsticks, candles, cigarettes, or any other derogatory acts on stage is strictly prohibited.
- Any obscene or offensive music or songs are not allowed.





# *GUARDIANS OF THE GALAXY-* *GROUP DANCE*

*The Hardest Choices Have the  
Strongest Wills*

- Teams must consist of 3-6 participants.
- Participants are advised to carry their songs on a pen drive for safekeeping.
- Judging criteria will include costumes, visuals, presentation, and dance form.
- Participants have the freedom to choose their dance style and song.
- Participants must bring their own props, which should be specified to the event coordinator beforehand.
- The use of matchsticks, candles, cigarettes, or any derogatory acts on stage is strictly prohibited.
- Any obscene or offensive music or song is not allowed.



# MODELS ASSEMBLE- FASHION SHOW

## *I Still Believe in Heroes*

- Group participation is allowed with a minimum of 5 and a maximum of 8 members.
- The time limit for the performance, including setting up of props, is 10 minutes. Exceeding the time limit will result in negative marking.
- Participants must bring their own props as the college will not provide any.
- A green room will be provided for changing purposes.
- The event consists of two rounds:
  - Round one: Marvel characters in a Halloween party.
  - Participants selected in first round will be performing round two
  - Round two: Marvel characters in their creative attire.
- Participants must carry their tracks either in Google Drive or a pen drive.
- The order of the performance will be set in advance, and participants will be informed one day before the event. No negotiations will be entertained.
- Vulgarity is strictly prohibited, and the use of cigarettes, alcohol, or any other substance abuse is prohibited as well.
- Teams will be judged on their creativity, costumes, makeup, attitude, and walk.



## ENCHAINER - 2K23 - No. of Participants

Sl. No.	Name of the Event	Event	No. of Participants
1	THE END GAME	Best Manager	Individual
2	THANOS VENGEANCE	Marketing	3
3	HUMANIS OPIBUS	Human Resource	2
4	BLISTERING BRAIN	Finance	2
5	DOCTOR STRANGE	Business Analytics	3
6	INEVITABLE VENTURE	Entrepreneurship	3-4
7	BUSINESS WAR	Business Quiz	2
8	ECO CRUSADER	CSR	2-4
9	UNLEASH YOUR INNER AVENGER	Public Speaking	Individual
10	ROCK STAR LORD	Solo Singing	Individual
11	INFINITY WAR	Group Singing	6-7
12	POP WITH GUARDIAN	Solo Dance	Individual
13	GUARDIANS OF THE GALAXY	Group Dance	3-6
14	MODELS ASSEMBLE	Fashion Show	5-8



Thank you

**REGISTER NOW**

<https://bit.ly/GIBSEnchainer2k23>

Students Coordinator : Parv Upadhyay - Mob : 8861122291

: Yuvaraj S - Mob : 8754485927

Faculty Coordinator : Sowmya M- Mob : 9442481572

**NO ENTRY FEE**



[www.gibs.edu.in](http://www.gibs.edu.in)

For more information visit us at <https://www.gibs.edu.in/Enchainer2k23/>